

RESTAURANTS, WEST VILLAGE

# White Horse Tavern now run by an infamous pair who vow to preserve its 'rich history'

POSTED ON THU, MARCH 7, 2019 BY DEVIN GANNON



Flickr

30  
SHARES

Enjoy this page? Like 6sqft on Facebook!

Like 11K



is Steve Croman, a notorious landlord who served prison time for tenant harassment, as [Jeremiah's Vanishing New York](#) first reported. And on top of that unsavory news, the historic bar will be run by restaurateur Eytan Sugarman, who recently [made headlines](#) for his copycat pepperoni slice at Made In New York that looks identical to that of Prince Street Pizza. But Sugarman told [Eater NY](#) he's taking the bar's historic details into account. "We are only focused on preserving the rich history and legacy of this iconic institution for New Yorkers," he said.



*White Horse Tavern interior via [Wikimedia](#)*

While you're less likely to run into the sailors and bohemian writers once served, the bar, nicknamed "The Horse," continues to have a modest, low-key vibe. After all, it first started



But that may change with Sugarman behind the wheel. In addition to Made In New York, the restaurateur owns Southern Hospitality, which was once linked to Justin Timberlake, and the steakhouse Hunt & Fish Club, co-owned by Anthony Scaramucci. [Rolling Stone](#) described the Times Square club as looking like “the classiest strip club in Bayonne, New Jersey” in a review published last year.

Scaramucci tweeted on Thursday that he has “nothing to do” with the sale.



**Anthony Scaramucci**

@Scaramucci

I've been flooded with messages about these reports of my buying the iconic NY landmark pub White Horse Tavern. Eytan Sugarman who is my partner at Hunt and Fish Club is the new owner. I have nothing to do with it. I'm sure he will maintain its great legacy. He is the best.

392 · 12:04 PM - Mar 7, 2019

[92 people are talking about this](#)

[Commercial Observer](#) reported Wednesday that the sellers, Eddie Brennan and James Ineson, can now retire as Sugarman signed a 15-year lease for 2,000 square feet, which includes the bar, two retail spaces, and 32 apartments. James Famularo, who brokered the deal with Meridian Capital Group, told [Commercial Observer](#): “Eytan Sugarman will run it exactly as it’s been for the past 140 years.”

Infrastructure upgrades will be made, but no other renovation plans have been announced, according to [Eater](#).

During the 1950s, the bar became [popular with writers and artists](#), with literary patrons including James Baldwin, Norman Mailer, Jack Kerouac, Bob Dylan, and Dylan Thomas.

30  
SHARES

Enjoy this page? Like 6sqft on Facebook!

Like 11K



today, with a plaque commemorating his final trip to the bar found above the counter.

**RELATED:**

- [Cracking open the stories of NYC's most historic bars](#)
- [The Urban Lens: Inside McSorley's Old Ale House, NYC's oldest bar](#)
- [What's in a name? Gay Street](#)

[Like](#) [Share](#) 30 people like this. Be the first of your friends.

TAGS : WHITE HORSE TAVERN

NEIGHBORHOODS : WEST VILLAGE

30  
SHARES

Enjoy this page? Like 6sqft on Facebook!

[Like 11K](#)

